

JAN/FEB

Ad Close Date: 1/8
Ad Material Due Date: 1/15

Architecture: Rethinking urban planning
(How smart cities can deter pandemics)
Interiors: Six-foot-safety
(Space planning and wayfinding for physical distancing)
Operations: Get off the grid
(Renewable alternatives to power your HVAC)
Feature: Can architects create more equitable communities?
(Do they even have a choice?)
Case Study: Public Spaces, Civic Centers, Libraries, Museums, Churches
Products: Roofing/Green Roofs, Envelope/Structural
Events: Buildings Connections Virtual
eHandbook: Future of Hospitality

MARCH/APRIL

Ad Close Date: 3/5
Ad Material Due Date: 3/12

Architecture: Is your building dead or alive? *(A closer look at the Living Building Challenge)*
Interiors: The quest for better indoor air quality
(Strategies and products to guide the way)
Operations: Artificial and Natural Light *(How to make the marriage between them work)*
Feature: Is net zero enough? *(How regenerative design may save the world)*
Case Study: LEED, WELL & Living Building-certified Projects
Products: Energy-Saving Products, HVAC, Lighting
eHandbook: Lighting

APRIL

Ad Close Date: 2/26
Ad Material Due Date: 3/5

Special Supplement: The Future of Travel –
Will Airports, Hotels, Restaurants and Public Venues Ever Look the Same?

MAY/JUNE

Ad Close Date: 5/7
Ad Material Due Date: 5/14

Architecture: Universal design or ADA? *(Buildings that include everyone should be a given)*
Interiors: Building the sound barrier *(Why acoustics matter so much in medical facilities)*
Operations: Next-gen solar *(These are not your father's PV panels)*
Feature: Sustainable healthcare *(Can greener hospitals save people and the planet?)*
Case Study: Healthcare, Senior Living
Products: Green Products, ADA

JULY/AUG

Ad Close Date: 7/2
Ad Material Due Date: 7/9

Architecture: Safer schools *(That don't look like prisons)*
Interiors: Design for flexibility
(The one trend no one should ignore)
Operations: Cyber threats to physical structures
(How hackers can reveal cracks in your security system)
Feature: Technology and the hybrid classroom of tomorrow
(A new paradigm for learning spaces)
Case Study: K-12, Colleges & Universities
Products: Plumbing/Washrooms, Roofing
eHandbook: Security and Life Safety

AUGUST

Ad Close Date: 6/25
Ad Material Due Date: 7/2

Special Supplement: Outdoor and Public Spaces –
Strategies and Solutions for Bringing People Together Safely

SEPT/OCT

Ad Close Date: 9/3
Ad Material Due Date: 9/10

Architecture: Modular construction and the future of buildings
(Prefab isn't so bad, or is it?)
Interiors: How working from home changed the office
(And what the workplace looks like as a result)
Operations: The future of building controls *(How 5G and IoT will change your operations)*
Feature: Big data *(Leveraging the numbers to design and operate smarter buildings)*
Case Study: Corporate, Workplace
Products: Furniture, Flooring, Money-Saving Prod
Events: Buildings Connections
eHandbook: Acoustics

NOV/DEC

Ad Close Date: 11/5
Ad Material Due Date: 11/12

Architecture: The touchless hotel
(What it means for existing and future facilities)
Interiors: Material considerations for hospitality spaces
(It's more important than ever)
Operations: Smart buildings drink less
(Technology's role in saving water and money)
Feature: Bathrooms, elevators and other public spaces
(What's changed since the pandemic?)
Case Study: Hotels, Restaurants, Convention Centers, Mixed-Use
Products: Product Innovations, Fire/Life Safety, Security
eHandbook: Energy Management

DECEMBER

Ad Close Date: 10/29
Ad Material Due Date: 11/5

Special Supplement: Amenities + Upgrades –
What Clients and Tenants Want Now

2020 EDITORIAL CALENDAR

PRINT				BUILDINGS BULLETIN Newsletter					
IN THE ISSUE				DATE	TOPIC	DATE	TOPIC		
JANUARY/FEBRUARY	FEATURES: • Tech Trends • Open Office			12/31	Tues	1/30	Thurs	• Exteriors • Flooring	
	EXTERIORS: Each month, BUILDINGS will cover exteriors, including: Roofing, Curtainwall, Windows and Doors			1/2	Thurs	2/4	Tues	• HVAC • Product Focus: Energy Management	
	INTERIORS: Each month, BUILDINGS will cover interiors, including: Flooring, Furniture, Wall Coverings, Lighting, Ceilings, Acoustics, Doors			1/7	Tues	2/6	Thurs	• ROOFING: Maintenance/ Performance	
	SYSTEMS: Each month, BUILDINGS will cover mechanical systems, including: HVAC, Boilers, Vertical Transportation, Building Controls, VFD, Security, Fire/Life Safety			1/9	Thurs	2/11	Tues	• ENERGY: Best Practices/Tools	
	RESILIENCY: Each month, BUILDINGS will cover resiliency, including: Water Savings, Energy Savings, Waste Management, Wellness, Seasonal Prep			1/14	Tues	2/13	Thurs	• Thermal Comfort • Daylighting	
	THE ENERGY MANAGER: • Building • Automation HVAC			1/16	Thurs	2/18	Tues	• Security • Solar Power	
	PRODUCT FOCUS: • Automation • Energy Management			1/21	Tues	2/20	Thurs	• DATA CENTER FM: Tech/ Best Practices	
	SHOW COVERAGE/DISTRIBUTION: • IRE • AHR			1/23	Thurs	2/25	Tues	• Energy Efficiency/Storage • Fire Detection/Alarms	
	• Energy Manager Summit			1/28	Tues	2/27	Thurs	• Lighting • Tech Trends	
	CLOSING DATES	Editorial Closing 11/4/19	Adv. Closing 12/2/19	Materials 12/11/19					
				Feature: Big data (Leveraging the numbers to design and operate					
PRINT				BUILDINGS BULLETIN Newsletter					
IN THE ISSUE				DATE	TOPIC	DATE	TOPIC		
MARCH/APRIL	FEATURES: • Lighting • Money-Saving Products			3/3	Tues	4/2	Thurs	• ROOFING: Maintenance/ Performance	
	EXTERIORS: Each month, BUILDINGS will cover exteriors, including: Roofing, Curtainwall, Windows and Doors			3/5	Thurs	4/7	Tues	• Ceilings • Product Focus: HVAC	
	INTERIORS: Each month, BUILDINGS will cover interiors, including: Flooring, Furniture, Wall Coverings, Lighting, Ceilings, Acoustics, Doors			3/10	Tues	4/9	Thurs	• Money-Saving Products • Water Conservation	
	SYSTEMS: Each month, BUILDINGS will cover mechanical systems, including: HVAC, Boilers, Vertical Transportation, Building Controls, VFD, Security, Fire/Life Safety			3/12	Thurs	4/14	Tues	• ENERGY: Best Practices/Tools	
	RESILIENCY: Each month, BUILDINGS will cover resiliency, including: Water Savings, Energy Savings, Waste Management, Wellness, Seasonal Prep			3/17	Tues	4/16	Thurs	• Access Control • Energy Audits	
	THE ENERGY MANAGER: • Data Centers • Energy Efficiency/Storage			3/19	Thurs	4/21	Tues	• Power Management • Pest Control	
	PRODUCT FOCUS: • Security • Lighting			3/24	Tues	4/23	Thurs	• LIGHTING: Controls	
	SHOW COVERAGE/DISTRIBUTION: • Lightfair			3/26	Thurs	4/28	Tues	• Security • Workplace Productivity	
	CLOSING DATES	Editorial Closing 1/3/20	Adv. Closing 2/3/20	Materials 2/12/20	3/31	Tues	4/30	Thurs	• Insulation

2020 EDITORIAL CALENDAR

PRINT				BUILDINGS BULLETIN Newsletter					
IN THE ISSUE				DATE	TOPIC	DATE	TOPIC		
MAY/JUNE	FEATURES: • Amenities EXTERIORS: Each month, BUILDINGS will cover exteriors, including: Roofing, Curtainwall, Windows and Doors INTERIORS: Each month, BUILDINGS will cover interiors, including: Flooring, Furniture, Wall Coverings, Lighting, Ceilings, Acoustics, Doors SYSTEMS: Each month, BUILDINGS will cover mechanical systems, including: HVAC, Boilers, Vertical Transportation, Building Controls, VFD, Security, Fire/Life Safety RESILIENCY: Each month, BUILDINGS will cover resiliency, including: Water Savings, Energy Savings, Waste Management, Wellness, Seasonal Prep THE ENERGY MANAGER: • Relamping/Lighting controls • Renewables/Alternative Energy PRODUCT FOCUS: • Flooring, Exteriors SHOW COVERAGE/DISTRIBUTION: • NeoCon • BOMA			5/5	Tues	• ROOFING: Trends/Applications	6/4	Thurs	• Flooring • Product Focus: Exteriors
				5/7	Thurs	• Lighting • Product Focus: Healthy Buildings	6/9	Tues	• Interiors • Power Management
				5/12	Tues	• ENERGY: Benchmarking	6/11	Thurs	• ENERGY: Best Practices/Tools
				5/14	Thurs	• Interiors • Tenant Amenities	6/16	Tues	• Water Efficiency • Building Resilience
				5/19	Tues	• Relamping • Disaster Recovery	6/18	Thurs	• Vertical Transportation • Codes/Regulations
				5/21	Thurs	• Summer Prep • Window Shading	6/23	Tues	• INTERNET OF THINGS: Trends/Tools
				5/26	Tues	• DATA CENTER FM: Tech/ Best Practices	6/25	Thurs	• Building Maintenance • Careers/Training
				5/28	Thurs	• Vegetated Roofs • Envelope	6/30	Tues	• Life Safety/Security • Green Cleaning
				6/2	Tues	• ROOFING: Maintenance/ Performance			
	CLOSING DATES		Editorial Closing 3/2/20	Adv. Closing 4/3/20	Materials 4/15/20				

PRINT				BUILDINGS BULLETIN Newsletter					
IN THE ISSUE				DATE	TOPIC	DATE	TOPIC		
JULY/AUGUST	FEATURES: • Life Safety/Security EXTERIORS: Each month, BUILDINGS will cover exteriors, including: Roofing, Curtainwall, Windows and Doors INTERIORS: Each month, BUILDINGS will cover interiors, including: Flooring, Furniture, Wall Coverings, Lighting, Ceilings, Acoustics, Doors SYSTEMS: Each month, BUILDINGS will cover mechanical systems, including: HVAC, Boilers, Vertical Transportation, Building Controls, VFD, Security, Fire/Life Safety RESILIENCY: Each month, BUILDINGS will cover resiliency, including: Water Savings, Energy Savings, Waste Management, Wellness, Seasonal Prep THE ENERGY MANAGER: • IoT • Vertical Transportation PRODUCT FOCUS: • Security • Fire/Life Safety SHOW COVERAGE/DISTRIBUTION: • GSX			7/2	Thurs	• ROOFING: Trends/Applications	8/4	Tues	• ROOFING: Maintenance/ Performance
				7/7	Tues	• Paints/Coatings	8/6	Thurs	• Workplace Productivity • Product Focus: Janitorial
				7/9	Thurs	• ENERGY: Benchmarking	8/11	Tues	• ENERGY: Best Practices/Tools
				7/14	Tues	• Power/Connectivity • HVAC	8/13	Thurs	• IoT-Driven Facilities • Emergency Preparedness
				7/16	Thurs	• Fire Suppression • Automation	8/18	Tues	• Furniture • Life Safety
				7/21	Tues	• ADA Compliance • Green Resources	8/20	Thurs	• Well/Active Buildings • Sustainability
				7/23	Thurs	• Access Control • Water Efficiency	8/25	Tues	• DATA CENTER FM: Tech/Best Practices
				7/28	Tues	• LIGHTING: Relamping	8/27	Thurs	• Insulation • Walls & Partitions
				7/30	Thurs	• Building Controls • Acoustics			
	CLOSING DATES		Editorial Closing 5/4/20	Adv. Closing 6/5/20	Materials 6/17/20				

2020 EDITORIAL CALENDAR

PRINT				BUILDINGS BULLETIN Newsletter					
IN THE ISSUE				DATE	TOPIC	DATE	TOPIC		
SEPTEMBER/OCTOBER	FEATURES: • Green/Sustainable • Well/Active buildings • Product Innovations EXTERIORS: Each month, BUILDINGS will cover exteriors, including: Roofing, Curtainwall, Windows and Doors INTERIORS: Each month, BUILDINGS will cover interiors, including: Flooring, Furniture, Wall Coverings, Lighting, Ceilings, Acoustics, Doors SYSTEMS: Each month, BUILDINGS will cover mechanical systems, including: HVAC, Boilers, Vertical Transportation, Building Controls, VFD, Security, Fire/Life Safety RESILIENCY: Each month, BUILDINGS will cover resiliency, including: Water Savings, Energy Savings, Waste Management, Wellness, Seasonal Prep THE ENERGY MANAGER: • Insulation • Metering PRODUCT FOCUS: • Amenities • HVAC SHOW COVERAGE/DISTRIBUTION: • IFMA • Greenbuild			9/1	Tues	• ROOFING: Trends/Applications	10/1	Thurs	• ROOFING: Maintenance/Performance
				9/3	Thurs	• Codes & Standards • Product Focus: Washrooms	10/6	Tues	• Paints/Coatings • Product Focus: Flooring
				9/8	Tues	• Winter Prep • Vertical Transportation	10/8	Thurs	• Acoustics • Well/Active Buildings
				9/10	Thurs	• ENERGY: Benchmarking	10/13	Tues	• ENERGY: Best Practices/Tools
				9/15	Tues	• Metering/Monitoring • Lighting	10/15	Thurs	• Janitorial • HVAC
				9/17	Thurs	• VRF • Energy Management	10/20	Tues	• Roofing • Green Workplaces
				9/22	Tues	• INTERNET OF THINGS: Trends/Tools	10/22	Thurs	• Emergency Preparation • Fire Detection
				9/24	Thurs	• Security • Windows	10/27	Tues	• LIGHTING: Projects
				9/29	Tues	• Life Safety • Product Innovations	10/29	Thurs	• Careers/Training • Ceilings
	CLOSING DATES		Editorial Closing 7/3/20	Adv. Closing 8/3/20	Materials 8/12/20				
				Feature: Big data (Leveraging the numbers to design and operate change your operations)					
PRINT				BUILDINGS BULLETIN Newsletter					
IN THE ISSUE				DATE	TOPIC	DATE	TOPIC		
NOVEMBER/DECEMBER	FEATURES: • Roofing • Careers/Training EXTERIORS: Each month, BUILDINGS will cover exteriors, including: Roofing, Curtainwall, Windows and Doors INTERIORS: Each month, BUILDINGS will cover interiors, including: Flooring, Furniture, Wall Coverings, Lighting, Ceilings, Acoustics, Doors SYSTEMS: Each month, BUILDINGS will cover mechanical systems, including: HVAC, Boilers, Vertical Transportation, Building Controls, VFD, Security, Fire/Life Safety RESILIENCY: Each month, BUILDINGS will cover resiliency, including: Water Savings, Energy Savings, Waste Management, Wellness, Seasonal Prep THE ENERGY MANAGER: • Technology • Lighting PRODUCT FOCUS: • Roofing/Washrooms			11/3	Tues	• ROOFING: Trends/Applications	12/3	Thurs	• Flooring • Renewable Energy
				11/5	Thurs	• Green Buildings • Product Focus: Security	12/8	Tues	• IEQ • Product Focus: Fire/Life Safety
				11/10	Tues	• ENERGY: Benchmarking	12/10	Thurs	• ENERGY: Best Practices/Tools
				11/12	Thurs	• Tech Trends • Building Resilience	12/15	Tues	• Industry Outlook • Acoustics
				11/17	Tues	• Building Controls • Daylighting	12/17	Thurs	• ADA Compliance • Water Conservation
				11/19	Thurs	• Green Certification • Access Control	12/22	Tues	• INTERNET OF THINGS: Trends/Tools
				11/24	Tues	• DATA CENTER FM: Tech/Best Practices	12/24	Thurs	• HVAC • Security
				11/26	Thurs	• Exteriors • Lighting	12/29	Tues	• Technology • Careers/Training
	CLOSING DATES		Editorial Closing 9/4/20	Adv. Closing 10/5/20	Materials 10/14/20				
					12/1	Tues	• ROOFING: Maintenance/Performance	12/31	Thurs